Student Services Employer and Internship 2020-2022 fiscal year Insights

BY: Nage Murphy

**The Situation**:

My client gave me several types of data to use to help them see impactful data about the Student Services Department.

**Results**:

The client was able to measure several KPI's over a Three-year time span between 2020 - 2022 fiscal year of the Following:

* Total Number of students seen by counselor per quarter and Year.
* Most popular Major seen by a counselor.
* Total Number of Resume reviews per year.
* Total Students attending a particular Workshop hosted by a single counselor.
* Geographical chart of most populated areas that employers are located.
* The average, minimum, and maximum Intern pay per employer.
* Amount of Course Credits students received from interning at companies.
* Internship Paid and Unpaid percentage.
* Different types of Employment offer are given to students per year.
* Total interns attending internships per year and semester.
* Total number of Companies offering internship opportunities.
* Total Number of Internship Opportunities that were available per semester and year.

**Client Results**:

* More companies offered to have a meeting with my client to discuss future Internship Opportunities.